You think a lot of your clam chowder.

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So does Shenango.

Great soup — or great anything you serve — is only part of the story. Your customers eat with their eyes. That's why it pays to take a good look at the tableware on which your food is served. How does your food presentation stack up against this exciting new Magna shape? Distinctive, to give your food a little lift. Practical, because it's so stackable and because of its high-alumina strength. Note its clever raised edge — a visual highlight that also protects the gold Signa pattern or the olive and black bands of Verda. If you'd like to stack your tables against Magna, let us know. Write for a free Tabletop Test, to Mr. China, P. O. Box 120, New Castle, Pa. 16103.

Look for the Indian on the back.

SHENANGO
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